

The Executive Forum Membership Application

Overview--The Executive Forum is a membership-based group comprised of professionals from different disciplines whose purpose is to develop relationships with each other that lead to shared business and referrals. We foster this through morning meetings, social events, and interactions with other organizations. Membership in The Executive Forum requires an active participation in the group designed to foster more interaction among members, better understanding of each other's needs, and exposure to a wider group of professionals.

1. Member Info

Name: _____ Email: _____

Company: _____ Title: _____

Phone: _____ Fax: _____

City: _____ State: _____ Zip: _____

Area of Expertise: _____ Years of Experience: _____

Summary of Your Services/Benefits: _____

Education: _____

Professional Affiliations: _____

What geographic area do you cover? _____

What is your target audience? _____

How can we recognize a good referral for you? _____

Who invited you to the group? _____

Have you attended 2 meetings? Yes No

2. Member Expectations

- Be a consummate professional in your discipline.
- Have a diverse range of contacts (minimum of 200 names in your contact database)
- Willingness to share referrals under the appropriate circumstances.
- Attend 80% of the meetings (12 of 15 meetings) or send a surrogate in your place.
- Provide at least 6 referrals during the year.
- Make at least 10 house calls during the course of the year.
- Bring 3 guests during the course of the year.
- Host 1 event during the year (business or social) with at least 4 members present.
- Attend 2 member hosted events during the year.

I understand my responsibilities as a member Please sign _____.

3. Benefits & Dues

Dues for 2010 are \$550 for the year (\$500 if paid by January 15). Members are entitled to represent their area of expertise exclusively, and attend morning meetings, member hosted events, the golf outing, and the holiday party. Members are entitled to make a 10 minute spotlight presentation on their business and receive a page on the website.

Please submit this completed application to: Marj Ciucci, MAC Creative Plan Solutions PO Box 201 Mahopac Falls, NY 10542 . For questions, please call Marj Ciucci at 845.621.4500.

New member applications are reviewed by the Executive Committee and then put to a vote by the members at the next meeting. If approved by the members in accordance with the charter of the executive forum you will be admitted as a member. Your membership fee will be due at that time.

www.TheExecutiveForum.org